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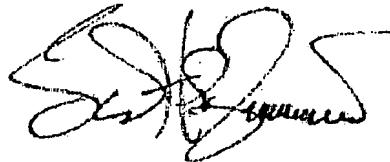
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al.**Attorney Docket:** BS01378**Serial No:** 10/017,630**Art Unit:** 3629**Date Filed:** December 14, 2001**Examiner:** Ouellette, Jonathan**Title:** SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman
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June 29, 2007
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**NOTICE OF APPEAL
FROM THE EXAMINER TO THE BOARD OF PATENT
APPEALS AND INTERFERENCES**

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The Assignee provides this Notice of Appeal in response to the final office action mailed April 3, 2007. The Assignee appeals the final rejection of claims 21-53. This Notice of Appeal also includes the large entity fee of \$500.00.

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500.00 OP

Attorney Docket: 01378
U.S. Application No. 10/017,630 Examiner Ouellette Art Unit 3629
Notice of Appeal in Response to April 3, 2007 Final Office Action

If any questions arise, the Office is requested to contact the undersigned at (919) 469-2629 or scott@scottzimmerman.com.

Respectfully submitted,



Scott P. Zimmerman
Attorney for the Assignee
Reg. No. 41,390